



2024 Conference Prospectus

**March 7-9, 2024
Intercontinental Hotel
Houston, TX**

The world's foremost multidisciplinary ocular wavefront congress

About the International Wavefront Congress

The Wavefront Congress connects our global community of professionals and serves as a major networking outlet for those interested in optical sciences, wavefront technology measurement and corrective techniques as well as new and emerging research and correction of presbyopia.

No other meeting connects so many disciplines within our global community of professionals – optical scientists, clinicians, surgeons, corporate scientists and business development managers.

The 2024 Wavefront Congress serves as the major networking forum for exchanging the freshest ideas at the forefront of optical sciences, wavefront technology, measurement and corrective techniques, plus new and emerging research and advances in the correction of presbyopia.

Opportunities remain, challenging problems exist and untapped avenues of research are waiting be explored

A global faculty of optical scientists and ophthalmologists will address a variety of topics:

- Optics and Performance of Laser Vision Correction
- New EDoF Optics and Photic Phenomina
- Intraocular Scatter and Aging Vision
- Adaptive Optics for Retinal Imaging and Vision Science
- Biomechanics and Optical Coherence Elastography
- Wavefront Guided Contact Lenses
- Recent Advances in Understanding Myopia Development and Control

Additional Highlights

- A special session session designed to recognize and celebrate the collective contributions of luminaries in our field.
- Lab tour at U of H School of Optometry
- Poster session and reception

Who Should Attend

This is a dynamic opportunity for researchers, clinicians and industry leaders to share the latest advances in analyzing and correcting ocular aberrations and treating presbyopia. Attendees come from universities, government agencies, non-governmental organizations, industry, and private and public corporations. Scientists, students, managers, decision-makers, and ophthalmic and optometric professionals from throughout the world gather here for a global discussion with important implications.

The International Wavefront Congress is organized by:

Ronald Krueger, MD, MSE, McGaw Professor and Chair, UNMC Department of Ophthalmology and Visual Sciences, Director, Stanley M. Truhlsen Eye Institute, University of Nebraska, Omaha, Nebraska

Geunyoung Yoon, PhD, Irvin M. Borish Chair Professor at the University of Houston College of Optometry, Houston, Texas

Jason Marsack, PhD, Associate Professor, The University of Houston College of Optometry, Houston, Texas

2024 Conference Location:

Intercontinental Houston

6750 Main Street
Houston, TX, USA

The Intercontinental Hotel is conveniently located in downtown Houston adjacent to the Texas Medical Center, and is close to the renowned Rice University, the illustrious Museum District and NRG Stadium.

Conference Contact

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Director Conference Services
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www.wavefrontcongress.org

The International Congress is seeking partners

Hosting an international meeting such as Wavefront Congress could not be done without the dedication and support from partner organizations. Gain exposure for your organization, demonstrate your commitment to advancing the field of wavefront technology, and enhance your visibility among influential leaders and decision-makers by supporting 2024 Wavefront Congress. Organizations wishing to provide general support help defray the costs of the meeting and provide support for an outstanding scientific program.

Benefits to your organization

The 2024 Wavefront Congress offers your organization many convenient and effective ways to get your product and or service noticed by key audiences.

The benefits you can derive from sponsorship during the congress are unique because targeting a conference audience can be both selective and direct.

Sponsor Benefits

1. Sponsors receive acknowledgement on the Wavefront Congress conference website with preferred placement of company logo and link to sponsor website.
2. Sponsor logo on all email campaigns and social media promotions

3. Sponsors receive full or half page advertisements in the final printed program agenda.
4. Sponsors will be featured on the website with a link to the company or featured product
5. All sponsors receive complimentary conference registrations
6. Higher level sponsors receive a banner ad placement on conference website
7. Onsite, sponsors are acknowledged on the introductory and closing slides
8. Onsite, sponsors receive preferred location for exhibits/literature display
9. Sponsors are included in all social functions with attendees.
10. Sponsors will receive pre-event and post event registrant list

Sponsorship Opportunities

Conference Sponsorship

Organizations wishing to provide general support for 2024 Wavefront Congress help defray the costs of the meeting and provide support for an outstanding scientific program. Meeting sponsors will receive the items listed below as a part of their sponsorship package.

Benefactor Level - \$40,000

10 complimentary meeting registrations (includes scientific session, meals and social functions)

Hosted table at breakfast to feature technology, query attendees/speakers or introduce new products.

Link to product/company from meeting website

Tabletop exhibit booth or literature table with premium location

Company logo on advertisements and mailings (premium size and placement), signage and program

Full page advertisement in the meeting program

Acknowledgement on the Best Invited Paper certificate and award ceremony

Branded conference materials (lanyards, bags, etc.)

Founders Level - \$20,000

5 complimentary meeting registrations (includes scientific session, meals and social functions)

Hosted table at breakfast to feature technology, query attendees/speakers or introduce new products.

Link to product/company from meeting website

Tabletop exhibit booth or literature table with premium location

Company logo on advertisements and mailings (premium size and placement), signage and program

Half-page advertisement in the meeting program

Acknowledgement on the Best Free Paper /Poster certificate and award ceremony

Branded conference materials (lanyards, bags, etc.)

Associate Level - \$15,000

3 complimentary meeting registrations (includes scientific session, meals and social functions)

Sponsor acknowledgement on meeting website, scientific program and on-site meeting signage

Literature table

Company logo on advertisements and mailings, signage and program

Product or company literature in registration packets

Quarter page advertisement in the meeting program

Assistant Level - \$5,000

2 complimentary meeting registration (includes for scientific session, meals and social functions)

Sponsor acknowledgement on meeting website, program and onsite signage and program

Literature table

Company logo on advertisements and mailings

Acknowledgement on the Best Free Paper certificate and award ceremony

Exhibitor Level - \$2,500

One complimentary meeting registration (includes for scientific session, meals and social functions)

Sponsor acknowledgement on meeting website, program and onsite signage and program

Literature or exhibit table

Company logo on advertisements and mailings

Sponsorship Application

please use the link [here](#) to complete the sponsorship application

Visit us online at www.wavefrontcongress.org