
Wavefront
Presbyopic
Refractive Corrections

2018
Meeting Prospectus
An invitation to sponsor



February 23-24, 2018
THE OXFORD HOTEL
DENVER COLORADO, USA

The world's foremost multidisciplinary ocular wavefront congress

About the International Congress on Wavefront & Presbyopic Refractive Correction

The International Congress on Wavefront & Presbyopic Refractive Correction Congress connects our global community of professionals and serves as a major networking outlet for those interested in optical sciences, wavefront technology measurement and corrective techniques as well as new and emerging research and correction of presbyopia.

No other meeting connects so many disciplines within our global community of professionals – optical scientists, clinicians, surgeons, corporate scientists and business development managers. The 2018 Wavefront Congress serves as the major networking forum for exchanging the freshest ideas at the forefront of optical sciences, wavefront technology, measurement and corrective techniques, plus new and emerging research and advances in the correction of presbyopia.

Opportunities remain, challenging problems exist and untapped avenues of research are waiting to be explored

A global faculty of optical scientists and ophthalmologists will address a variety of topics:

- Fundamentals of Ophthalmic Optics
- Virtual Reality & Binocular Vision
Accommodation and Presbyopia
- Advances in Research in Vision and Ophthalmology with
Adaptive Optics
- Advances in Corneal Collagen Crosslinking
- Emerging Refractive and Presbyopia Technology
- Extended Depth of Focus Technology
- Corneal Biomechanics
- Contact Lens Technology for Myopia
Prevention and Presbyopia Correction
- New Technologies - Diagnosis and Treatment
- Mining Big Data for Better Outcomes

Who Should Attend

This is a dynamic opportunity for researchers, clinicians and industry leaders to share the latest advances in analyzing and correcting ocular aberrations and treating presbyopia. Attendees come from universities, government agencies, non-governmental organizations, industry, and private and public corporations. Scientists, students, managers, decision-makers, and ophthalmic and optometric professionals from throughout the world gather here for a global discussion with important implications.

The International Congress on Wavefront & Presbyopic Refractive Correction is organized by:

Raymond Applegate, OD, PhD, FAAO, Professor Borish Chair of Optometry, University of Houston, College of Optometry, Houston, TX

William Dupps, MD, PhD, Associate Professor, Biomedical Engineering and Transplantation, Department of Ophthalmology, Cleveland Clinic Foundation, Cleveland OH

Ronald Krueger, MD, MSE, Medical Director, Department of Refractive Surgery, Cleveland Clinic Foundation, Cole Eye Institute, Cleveland, OH

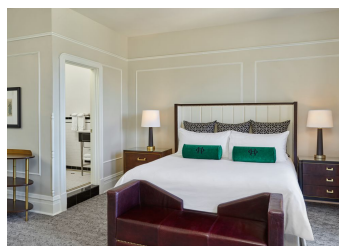
Scott MacRae, MD, Professor, Department of Ophthalmology, Flaum Eye Institute, University of Rochester, Rochester, NY

Geunyoung Yoon, PhD, Associate Professor, Department of Ophthalmology, Department of Biomedical Engineering, Department of Center for Visual Science, Department of The Institute of Optics, University of Rochester, Rochester, NY

The Oxford Hotel

1600 17th Street
Denver, Colorado, 80202 USA
303.628.5400

The Oxford Hotel is conveniently located in lower downtown (LODO) Denver.



Contact

Chris Rodrigues
Director Conference Services
Email: chris@cor meetingsoc.com
Telephone: 760.846.1171
www.wavefrontcongress.org

The International Congress on Wavefront and Presbyopic Refractive Corrections is seeking partners

Hosting an international meeting such as Wavefront Congress could not be done without the dedication and support from partner organizations. Gain exposure for your organization, demonstrate your commitment to advancing the field of wavefront technology, and enhance your visibility among influential leaders and decision-makers by supporting 2018 Wavefront Congress. Organizations wishing to provide general support help defray the costs of the meeting and provide support for an outstanding scientific program.

Benefits to your organization

The 2018 Wavefront Congress offers your organization many convenient and effective ways to get your product and or service noticed by key audiences.

The benefits you can derive from sponsorship during the congress are unique because targeting a conference audience can be both selective and direct.

Sponsor Benefits

1. Sponsors receive recognition and publicity on all meeting promotions including the conference website, flyers, mailers, ads, conference programs and signage as well as electronic communications such as eblasts.
2. Sponsors receive acknowledgement on the meeting website with preferred placement of company logo and link to sponsor website.
3. Sponsors receive full or half page advertisements in the final program agenda.
4. Sponsors are entitled to free meeting registrations (One full registration for each \$5,000 contributed).
5. Sponsors receive a preferred location for literature table at the conference.
6. Sponsors are invited to all social functions with the attendees.

Sponsorship Opportunities

General Meeting Sponsorship

Organizations wishing to provide general support for 2018 Wavefront Congress help defray the costs of the meeting and provide support for an outstanding scientific program. Meeting sponsors will receive the items listed below as a part of their sponsorship package.

➤ **Benefactor Level - \$40,000**

- 10 free meeting registrations (includes scientific session, meals and social functions)
- Link to product/company from meeting website
- Literature table with premium location
- Company logo on advertisements and mailings (premium size and placement), signage and program
- Product or company literature in registration packets
- Full page advertisement in the meeting program
- Acknowledgement on the Best Invited Paper certificate and award ceremony

➤ **Founders Level - \$20,000**

- Full page print in in final conference program
- Wavefront Congress website banner ad insertion for 6 months
- Exhibit/demonstration booth at Wavefront Congress wet lab
- Alcon branded lanyards
- Reception sponsorship with presentation:
 Treating Refractive vs. Topographic Astigmatism and Aberrations: When & Why
 Speaker: Ronald Krueger, MD
- (3) Complimentary Wavefront Congress Registrations
- Acknowledgement on the Best Invited Paper certificate and award ceremony

➤ **Associate Level - \$15,000**

- 3 free meeting registrations (includes scientific session, meals and social functions)
- Sponsor acknowledgement on meeting website, scientific program and on-site meeting signage
- Literature table
- Company logo on advertisements and mailings, signage and program
- Product or company literature in registration packets
- Quarter page advertisement in the meeting program
- Acknowledgement on the Best Invited Paper certificate and award ceremony

➤ **Assistant Level - \$5,000**

- 1 free meeting registration (includes for scientific session, meals and social functions)
- Sponsor acknowledgement on meeting website, program and onsite signage and program
- Literature table
- Company logo on advertisements and mailings
- Acknowledgement on the Best Free Paper certificate and award ceremony

Sponsorship Application

Please complete this page and scan and email with your credit card information.

If you prefer to send a check, please make checks payable to:
COR Communications, 16 Saint John, Dana Point, CA 92629

Company name: _____

Company contact person: _____

Telephone number: _____

Email: _____

Corporate Sponsorship Fee

Benefactor Level: _____ \$40,000

Founders Level: _____ \$25,000

Associate Level: _____ \$15,000

Assistant Level: _____ \$5,000

Payment Method

Check (make payable to COR Communications)

Visa MasterCard American Express

_____ _____ _____ _____ _____
Card Number Expiration Date CVV#

Postal Code where your credit card bill is mailed to: _____

Name on Card: _____

Signature: _____

I authorize COR Communications to charge the amount indicated above

Please email completed form to: chris@cormedmarketing.com
Contact: Chris Rodrigues, COR Communications, 16 Saint John, Dana Point, CA 92629 760.846.1171